



**Proposal for participation in six months Entrepreneurship Development Programme**

Shri Vishwakarma Skill University, Haryana (SVSU) is implementing a comprehensive Entrepreneurship Development Programme (EDP) under the Swavalamban Skill to Enterprise Model(STEM) to promote entrepreneurship in the State of Haryana. The goal is to equip the 30 aspiring entrepreneurs with requisite skills and resources to launch innovative enterprises and thereby stimulate economic growth in India.

2. Programme Objectives are the following:

- i. To develop the entrepreneurial skills and knowledge to the 30 aspiring entrepreneurs through training, mentor-ship and coaching
- ii. Provide them with the necessary resources, including funding and networking opportunities
- iii. Assist them in the development and implementation of their business models
- iv. Foster a supportive and collaborative entrepreneurial ecosystem in the region of Haryana

3. We invite proposals from interested stakeholders to submit proposals for the above goal, presentations outlining their approach to delivering a comprehensive 6-month entrepreneurship module. The goal of this initiative is to groom entrepreneurial minds and equip them with the skills and knowledge necessary to become successful entrepreneurs. A Project Lead and Project Manager has to be part of this proposal to run the Entrepreneurship Development Programme, which is being implemented by the SVSU in collaboration with SIDBI.

***3. Programme Design and Timeline are as follows:***

The Programme is to be run on week ends, viz., Saturday and Sundays for a period of six months. The Programme consists of both Theory and Practice. The theory part has been divided into plug and play modules which will be picked up and customized on real-time needs as well as the type of ventures, the participants may build up. This can consist of modules like storytelling, design thinking, systems thinking, ecosystem mapping, user research problem framing, solution design, theory of change, revenue model, organization structure, building up a high performing team, go to market, branding, marketing, legal structures, finance, accounting, fundraising, sales, business development etc. Further, impact measurement and hands-on-training and workshops has to be a regular feature of the Programme.

**4. Modules**

Domain	Topic
Entrepreneurship	Introduction to Entrepreneurship
	Entrepreneurial Mindset/ Design thinking /System thinking
	Identifying Opportunities/Problem framing
	Business Planning
	Legal and Regulatory Considerations
	Financial Management
	Marketing and Sales
	Team Building and Leadership
	Entrepreneurial Networking and Support
	Marketing Strategy
	Credit Connect strategy
	Raising of Funds for small Businesses
	Business Module
Financial Management for Small Businesses	
Human Resource Management for Entrepreneurs	
Strategies for Small Businesses	
Business Environment and Legal Aspects	

	Strategic Management for Entrepreneurs Business Communications for Entrepreneurs
Mentoring	Introduction to Business Structures/ looping in the ecosystem of Fund raising
	Sole Proprietorship and Partnership
	Limited Liability Partnership (LLP)
	Private Limited Company and Business Compliance

***Submission Deadline:***

Interested parties can submit their proposals ( with curriculum, teaching methodology, experience in the realm of entrepreneurship development programme, etc.), **latest by Wednesday, the 24<sup>th</sup> January, 2024** to [vinodkumar@svsu.ac.in](mailto:vinodkumar@svsu.ac.in) with a copy to Nodal Officer(SIDBI Project) at [joykuriakose@svsu.ac.in](mailto:joykuriakose@svsu.ac.in) and make a power point presentation of their proposals **on Friday, the 26<sup>th</sup> January, 2024 from 11:00 am onwards** at the Conference Hall, Upper Ground Floor, Takshila Bhavan, Shri Vishwakarma Skill University, Dudhola, Palwal, Haryana-121102.

Note: \*Honorarium can be paid as per the UGC norms, wherever, applicable.

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