



INDIA SPACE ACADEMY
PRESENTS

ENTREPRENEURSHIP & STARTUP TRAINING PROGRAM 2026



ABOUT THE PROGRAM

The Entrepreneurship and Start-up Training Program 2026 is a short-term skill development and start-up awareness program designed to help participants understand the fundamentals of entrepreneurship, business development, innovation, leadership and start-up growth strategies. Aligned with initiatives like Start-up India, Digital India, Make in India, Skill India and MSME support, this program empowers students, entrepreneurs and young professionals to turn ideas into successful ventures.

PARTICULARS	DETAILS
Program Name	Entrepreneurship and Start-up Training Program 2026
Organized By	India Space Academy
Program Duration	3 Weeks (2 Weeks Classes + 1 Week Project)
Daily Training Duration	2 Hours Per Day
Mode of Training	Online (Live on Zoom)
Eligibility	UG/PG, Graduates, Entrepreneurs, Innovators, Start-up Enthusiasts
Learning Methodology	Live Interactive Sessions, Recorded Lectures
Practical Component	Start-up Idea Development & Pitch Deck Preparation
Certification	Certificate of Completion



PROGRAM HIGHLIGHTS

Live interactive Classes	Industry Case Studies & Discussions	Digital Marketing & Branding Sessions	AI Tools & Modern Tech Exposure	Mentorship & Expert Guidance
Business Pitch Presentation Activities	Leadership & Communication Development	Networking Opportunities	Practical Industry-Oriented Learning	Certificate of Completion



INDUSTRY EXPERTS & GUEST SPEAKERS

As part of the program, participants will get the opportunity to interact and learn directly from:

- Startup India Experts
- CEOs of Leading Incubation Centres
- Venture Capitalists & Investors
- Marketing & Business Growth Experts
- Startups Featured on Shark Tank India
- Startups Featured on Ideabaz Reality Show
- Renowned Aerospace Startup Founders
- Government Officials & Policy Makers
- Industry Leaders & Innovation Mentors
- Successful Startup Founders & Entrepreneurs

Gain real-world insights through expert sessions, Q&A, mentorship and networking opportunities

DETAILED CURRICULUM (12 MODULES)

No.	MODULE TITLE	No.	MODULE TITLE
1.	Introduction to Entrepreneurship	7.	Branding, Marketing & Personal Branding
2.	Startup Mindset (Problem Identification & Idea Generation)	8.	Govt. Funding & Incubation Support
3.	Design Thinking & Innovation	9.	Team Building, Leadership & Startup Operations
4.	IPR (Market Research & Validation)	10.	Investor Interaction & Market Understanding
5.	MVP Development & Product Planning	11.	Case Study Session – Startup Success & Failure Stories
6.	Business Model & Revenue Strategy	12.	Entrepreneur Interaction

Registration Start Date: 26th May 2026

Registration End Date: 27th June 2026

Link: <https://training.isa.ac.in/entrepreneurship>